

FICCI 22nd Annual Insurance Conference - #FINCON 2023

“Winds of Reform”

12 April 2023: Hotel ITC Grand Central, Parel, Mumbai

PARTNERSHIP OPPORTUNITIES / BENEFITS

Partnership Type / Benefits & Amount		Event Partner	Premium Partner	Insuretech/ Technology Partner	Co-Partner	Associate Partner	Lunch Partner	Documentation Partner	Badge & Lanyard Partner
		15 Lakhs	10 Lakhs	10 Lakhs	8 Lakhs	6.5 Lakhs	8 Lakhs	7.5 Lakhs	7.5 Lakhs
1	Company Logo Visibility & Placement (Logo size will depend on the category)	Exclusive Slot	4	Exclusive Slot	Multiple Slots	Multiple Slots	Exclusive Slot	Exclusive Slot	Exclusive Slot
(a)	Wings of the Backdrop in the Plenary Hall	Main Wings (Both Side)	Main Wings (Both Side)	Main Wings (Both Side)	Side Wings (Both Side)	Side Wings (Both Side)	x	x	x
(b)	Inside Conference Kit Collaterals	✓	✓	✓	✓	✓	✓	✓	x
(c)	Logo on Thank You Partner Panel at Conference Venue	✓	✓	✓	✓	✓	x	x	x
(d)	Acknowledgement as a Partner in Advertisement (if any) (in leading business daily)	✓	✓	✓	✓	✓	✓	✓	✓
(e)	Logo on Event Promotion Mailers	✓	✓	✓	✓	✓	x	x	x
(f)	Logo & Profile of the company will be displayed on event page on FINCON Website	✓	✓	✓	Company Logo	x	x	x	x
(g)	Thank you Sponsor standee at Lunch Venue	x	x	x	x	x	Panel at Lunch Area	x	x
(h)	Logo Positioning on Delegate Bag	x	x	x	x	x	x	✓	x

	(i)	Logo Positioning on Lanyard & Badge	x	x	x	x	x	x	x	✓
2	Speaking slot / Panelist (the topic and speaker profile to be approved by the organising team)		✓	✓	✓	x	x	x	x	x
3	Social Media Promotion									
	(a)	Before the conference – About theme of the Conference	✓	✓	✓	✓	x	x	x	x
	(b)	On the day of the Conference – from Panel Discussion	✓	✓	✓	x	x	x	x	x
	(c)	After the conference- About the discussion / Next Steps (Approval on all tweets will be taken before issuing)	✓	x	x	x	x	x	x	x
4	Complimentary Delegate Registrations		20	15	15	10	7	10	10	10
5	Screening of Corporate Video in the Conference Hall (60 seconds)		Twice	x	x	x	x	x	x	x
6	Screening of Commercial During Break (40 Second)		Twice	Once	Once	x	x	x	x	x
7	Company Literature									
	(a)	Brochure	✓	x	x	x	x	x	x	x
	(b)	Leaflet	✓	✓	✓	✓	✓	✓	✓	x
8	Speaker Lounge									
	(a)	Access to Speakers	✓	✓	✓	✓	x	x	x	x
9	Post Event									
	(a)	Logo on thank you Flyer	✓	✓	✓	✓	✓	✓	✓	✓

10	Other Benefits								
(a)	Sponsor Mementos to delegates (E.g., Pens / Year Diary etc to be provided by Partner)	✓	✓	✓	✗	✗	✗	✗	✗
(b)	Advertisement in Souvenir (Proofs and positives to be provided by the Partner as per specifications give by organisers) Full Page	✓	✓	✓	✗	✗	✗	✗	✗

***GST will be applicable as per government rules**

For More Information, Please Contact:

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