



FICCI 20th Annual Insurance Conference
3 May 2019: Hotel Trident, Nariman Point, Mumbai

Event Partners- Rs.19 Lakhs (only 2)

• **Logo Visibility & Placement**

- ❖ Wings of the backdrop in Plenary hall
- ❖ Logo Visibility Inside Conference Souvenir
- ❖ Separate panel "Thanking all the sponsors" at Conference venue
- ❖ Acknowledgement as a Sponsor in Newspaper Advertisement (if any)
- ❖ Promotional Mailers for delegates
- ❖ Logo on DVD Proceedings (Post event)

- Screening of corporate film at the venue (60 Seconds) during the breaks.
- Screening of Commercial during the breaks (30 Sec Duration) during the breaks
- Numbers of delegates to be nominated free - 20
- Advertisement in the Souvenir(Proofs and positives by the sponsor) Full Page

• **Sponsor Lounge**

Exclusive Sponsor Lounge (depending upon availability)

• **Conference Website**

Display of Company Logo and Profile on Conference Website

• **Company Literature**

As part of the documentation pack – Brochure and CD

- Sponsors mementoes to delegates (E.g. Pens / writing Pads etc at sponsors' cost)
- Special Announcements Thanking Sponsors
- Special reserved seating for delegates nominated in the "Sponsors Block"
- Recognition of Sponsorship on a sign at the entrance to the function



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Premium Partners- Rs 11 Lakhs

- **Logo Visibility & Placement**

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- ❖ Logo Visibility Inside Conference Souvenir
- ❖ Separate panel "Thanking all the sponsors" at Conference venue
- ❖ Acknowledgement as a Sponsor in Newspaper Advertisement (if any)
- ❖ Promotional Mailers for delegates
- ❖ DVD Proceedings (Post event)

- Screening of corporate film at the Venue (60 seconds) during the networking tea break

Or

- Screening of Commercial (30 Seconds) during the networking tea break
- Numbers of delegates to be nominated free – 15

- **Company Literature**

As part of the documentation pack - Brochure

- **Sponsor Lounge**

Exclusive Sponsor Lounge (depending upon availability)

- **Conference Website**

Display of Company Logo and Profile on Conference Website

- Sponsors mementoes to delegates (E.g. Pens / writing Pads etc at sponsors' cost)
- Special Announcements Thanking Sponsors
- Special reserved seating for delegates nominated in the "Sponsors Block"
- Recognition of Sponsorship on a sign at the entrance to the function



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Co-Sponsors – Rs 8.5 lakhs

• **Logo Visibility & Placement**

- ❖ Side Wings of the backdrop in Plenary hall
- ❖ Logo visibility Inside Conference Souvenir
- ❖ Separate panel "Thanking all the sponsors" at Conference venue
- ❖ Acknowledgement as a Sponsor in Newspaper Advertisement (if any)
- ❖ Promotional Mailers for delegates
- ❖ DVD Proceedings (Post event)

- Numbers of delegates to be nominated free – 12

• **Company Literature**

As Part of Documentation Pack – Brochure

• **Conference Website**

Display of Company Logo and Profile on Conference Website

- Sponsors mementoes to delegates (E.g. Pens / writing Pads etc at sponsors' cost)
- Special Announcements Thanking Sponsors
- Different colour delegate badges for sponsors
- Special reserved seating for delegates nominated in the "Sponsors Block"
- Recognition of Sponsorship on a sign at the entrance to the function



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Associate Partners - Rs 6.5 Lakhs

- **Logo Visibility & Placement**

- ❖ Logo Visibility inside Conference Souvenir
- ❖ Side Wing of the backdrop in Plenary hall (one side)
- ❖ Separate panel "Thanking all the sponsors" at Conference venue
- ❖ Acknowledgement as a Sponsor in Newspaper Advertisement (if any)
- ❖ Promotional Mailers for delegates
- ❖ Logo at DVD Proceedings (Post event)

- **Company Literature**

As Part of Documentation Pack – Leaflet

- **Conference Website**

Display of Company Logo on website

- Numbers of delegates to be nominated free - 8
- Special Announcements Thanking Sponsors
- Different colour delegate badges for sponsors
- Recognition of Sponsorship on a sign at the entrance to the function



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Documentation partner – 7.5 Lakhs

- **Exclusive Benefit:** Logo placement on the delegate bag
- **Logo Placements**
 - ❖ Separate panel "Thanking all the sponsors" at Conference venue
 - ❖ Acknowledgement as a Sponsor in Newspaper Advertisement (if any)
 - ❖ Promotional Mailers for delegates
 - ❖ Logo at DVD Proceedings (Post event)
- **Company Literature:**
 - As part of the Documentation Pack - Brochure
- Numbers of delegates to be nominated free – 10
- Special Announcements Thanking Sponsors
- Recognition of Sponsorship on a sign at the entrance to the function



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Lunch Partner – 8 Lakhs

- **Exclusive Benefit:** Separate Panel at Lunch Area
- **Logo Placements**
 - ❖ Separate panel "Thanking all the sponsors" at Conference venue
 - ❖ Acknowledgement as a Sponsor in Newspaper Advertisement (if any)
 - ❖ Promotional Mailers for delegates
 - ❖ Logo at DVD Proceedings (Post event)
- **Company Literature:**
 - As part of the Documentation Pack - Brochure
- Numbers of delegates to be nominated free - 10
- Special Announcements Thanking Sponsors
- Recognition of Sponsorship on a sign at the entrance to the function



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Badge & Lanyard Partner (8 Lakh) – Exclusive slot

- 5 complementary delegate pass for the Conference
- Exclusive display of logo and name of sponsoring company on badges for all categories Sponsors, Delegates, Organizers, Media except Speakers / Panelists,
- **Conference Website**

Display of Company Logo on website