



**FICCI 19th Annual Insurance Summit**  
**Friday, 19 January 2018 : Hotel ITC Grand Central, Parel, Mumbai**

**Event Partners- Rs.15 Lakhs**

• **Logo Visibility & Placement**

- ❖ Wings of the backdrop in Plenary hall
- ❖ Logo Visibility Inside Conference Souvenir
- ❖ Separate panel "Thanking all the sponsors" at Conference venue
- ❖ Acknowledgement as a Sponsor in Newspaper Advertisement ( if any)
- ❖ Promotional Mailers for delegates
- ❖ Logo on DVD Proceedings ( Post event)

- Screening of corporate film at the venue (60 Seconds) during the breaks.
- Screening of Commercial during the breaks (30 Sec Duration) during the breaks
- Numbers of delegates to be nominated free - 20
- Advertisement in the Souvenir(Proofs and positives by the sponsor) Full Page

• **Sponsor Lounge**

Exclusive Sponsor Lounge (depending upon availability)

• **Conference Website**

Display of Company Logo and Profile on Conference Website

• **Company Literature**

As part of the documentation pack – Brochure and CD

- Sponsors mementoes to delegates (E.g. Pens / writing Pads etc at sponsors' cost)
- Special Announcements Thanking Sponsors
- Special reserved seating for delegates nominated in the "Sponsors Block"
- Recognition of Sponsorship on a sign at the entrance to the function



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**Premium Partners- Rs 11 Lakhs**

- **Logo Visibility & Placement**

- ❖ Wings of the backdrop in Plenary hall
  - ❖ Logo Visibility Inside Conference Souvenir
  - ❖ Separate panel "Thanking all the sponsors" at Conference venue
  - ❖ Acknowledgement as a Sponsor in Newspaper Advertisement ( if any)
  - ❖ Promotional Mailers for delegates
  - ❖ DVD Proceedings ( Post event)
- Screening of corporate film at the Venue ( 60 seconds ) during the networking tea break
- Or
- Screening of Commercial (30 Seconds) during the networking tea break
  - Numbers of delegates to be nominated free – 15

- **Company Literature**

As part of the documentation pack - Brochure

- **Sponsor Lounge**

Exclusive Sponsor Lounge (depending upon availability)

- **Conference Website**

Display of Company Logo and Profile on Conference Website

- Sponsors mementoes to delegates (E.g. Pens / writing Pads etc at sponsors' cost)
- Special Announcements Thanking Sponsors
- Special reserved seating for delegates nominated in the "Sponsors Block"
- Recognition of Sponsorship on a sign at the entrance to the function



**FICCI 19th Annual Insurance Summit**  
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**Co-Sponsors – Rs 8.5 lakhs**

- **Logo Visibility & Placement**

- ❖ Side Wings of the backdrop in Plenary hall
- ❖ Logo visibility Inside Conference Souvenir
- ❖ Separate panel "Thanking all the sponsors" at Conference venue
- ❖ Acknowledgement as a Sponsor in Newspaper Advertisement ( if any)
- ❖ Promotional Mailers for delegates
- ❖ DVD Proceedings ( Post event)

- Numbers of delegates to be nominated free – 12

- **Company Literature**

As Part of Documentation Pack – Brochure

- **Sponsor Lounge**

Exclusive Sponsor Lounge (depending upon availability)

- **Conference Website**

Display of Company Logo and Profile on Conference Website

- Sponsors mementoes to delegates (E.g. Pens / writing Pads etc at sponsors' cost)
- Special Announcements Thanking Sponsors
- Different colour delegate badges for sponsors
- Special reserved seating for delegates nominated in the "Sponsors Block"
- Recognition of Sponsorship on a sign at the entrance to the function



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**Associate Partners - Rs 6.5 Lakhs**

- **Logo Visibility & Placement**

- ❖ Logo Visibility inside Conference Souvenir
- ❖ Side Wings of the backdrop in Plenary hall
- ❖ Separate panel "Thanking all the sponsors" at Conference venue
- ❖ Acknowledgement as a Sponsor in Newspaper Advertisement ( if any)
- ❖ Promotional Mailers for delegates
- ❖ Logo at DVD Proceedings ( Post event)

- **Company Literature**

As Part of Documentation Pack – Leaflet

- **Conference Website**

Display of Company Logo on website

- Numbers of delegates to be nominated free - 8
- Special Announcements Thanking Sponsors
- Different colour delegate badges for sponsors
- Recognition of Sponsorship on a sign at the entrance to the function



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**Documentation partner – 7.5 Lakhs**

- **Exclusive Benefit:** Logo placement on the delegate bag
- **Logo Placements**
  - ❖ Separate panel "Thanking all the sponsors" at Conference venue
  - ❖ Acknowledgement as a Sponsor in Newspaper Advertisement ( if any)
  - ❖ Promotional Mailers for delegates
  - ❖ Logo at DVD Proceedings ( Post event)
- **Company Literature:**
  - As part of the Documentation Pack - Brochure
- Numbers of delegates to be nominated free – 10
- Special Announcements Thanking Sponsors
- Recognition of Sponsorship on a sign at the entrance to the function



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**Lunch Partner – 8 Lakhs**

- **Exclusive Benefit:** Separate Panel at Lunch Area
- **Logo Placements**
  - ❖ Separate panel "Thanking all the sponsors" at Conference venue
  - ❖ Acknowledgement as a Sponsor in Newspaper Advertisement ( if any)
  - ❖ Promotional Mailers for delegates
  - ❖ Logo at DVD Proceedings ( Post event)
- **Company Literature:**
  - As part of the Documentation Pack - Brochure
- Numbers of delegates to be nominated free - 10
- Special Announcements Thanking Sponsors
- Recognition of Sponsorship on a sign at the entrance to the function



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**Badge & Lanyard Partner (8 Lakh) – Exclusive slot**

- 5 complementary delegate pass for the Conference
- Exclusive display of logo and name of sponsoring company on badges for all categories Speakers / Panelists, Sponsors, Delegates, Organizers, Media
- **Conference Website**

Display of Company Logo on website